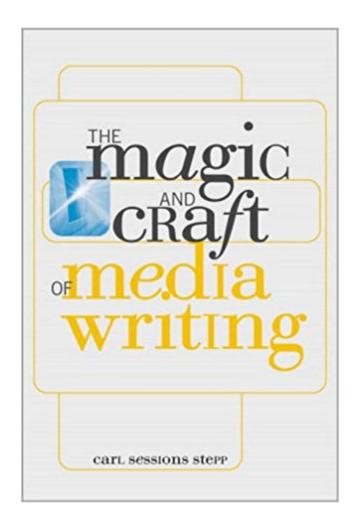


The book was found

The Magic And Craft Of Media Writing





Synopsis

Learn how to write for the mass media, both print and on-line, by blending the magic of artistry and creativity with the craft of attention to detail and technique. Specific examples help professional and aspiring writers, businesspeople, and media professionals to conceive, organize, and write compelling and informative material.

Book Information

Paperback: 320 pages

Publisher: NTC/Contemporary Publishing Company (May 2000)

Language: English

ISBN-10: 0658008749

ISBN-13: 978-0658008740

Product Dimensions: 9 x 6.1 x 0.7 inches

Shipping Weight: 1 pounds

Download to continue reading...

Average Customer Review: Be the first to review this item

Best Sellers Rank: #3,907,268 in Books (See Top 100 in Books) #71 inà Books > Reference > Writing, Research & Publishing Guides > Writing > Newspapers & Magazines #12390 inà Books > Reference > Writing, Research & Publishing Guides > Writing > Fiction #19312 inà Â Books > Politics & Social Sciences > Social Sciences > Communication & Media Studies

Magic Cards: Magic the Gathering - 33 Killer Tips from a Magic Master! (Magic Cards, Magic the Gathering, Magic Decks, Magic the Gathering Tips, Magic Card Tips, How to Play Magic, Magic) Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) The Magic and Craft of Media Writing Wicca Magic Starter Kit: Candle Magic, Crystal Magic, and Herbal Magic Worlds of Childhood: The Art and Craft of Writing for Children (The Writer's Craft) Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) Reflections: On the Magic of Writing: On the Magic of Writing Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media, Marketing) Social Media: 30 Marketing Strategies for Facebook, Twitter and Instagram (Social Media, Facebook, Twitter, Instagram, Social Media Marketing) Writing Mastery: How to Master the Art of

Writing & Write 3,000 Words Per Day - Overcoming Writer's Block (Make Money Online, Copywriting, Erotica Writing, ... Writing Mastery, How to Write a Book) Diary of a Witty Kid Like Me: 108-page Lined & Plain Fun Writing Journal Notebook for Boys Ages 7-12 to Write & Draw His Daily Stories, Events, & ... (Drawing & Writing Craft of Mine) (Volume 1) CARD THROUGH HANDKERCHIEF - A Classic Magic Trick with a Borrowed Handkerchief: A Magic Trick Tutorial that explains how a freely chosen playing card passes ... a borrowed hanky (Magic Card Tricks Book 6) The Baine Chronicles Series, Books 1-3: Burned by Magic, Bound by Magic, Hunted by Magic Manga in Theory and Practice: The Craft of Creating Manga: The Craft of Creating Manga Grave Witch: An Alex Craft Novel (Alex Craft Series Book 1) Polymer Clay and Mixed Media-- Together at Last: Incorporating Craft Materials and Found Objects in Clay Figures Photo Craft: Creative Mixed Media and Digital Approaches to Transforming Your Photographs 2k to 10k: Writing Faster, Writing Better, and Writing More of What You Love Resume: Writing 2017 The Ultimate Guide to Writing a Resume that Lands YOU the Job! (Resume Writing, Cover Letter, CV, Jobs, Career, Interview)

Contact Us

DMCA

Privacy

FAQ & Help